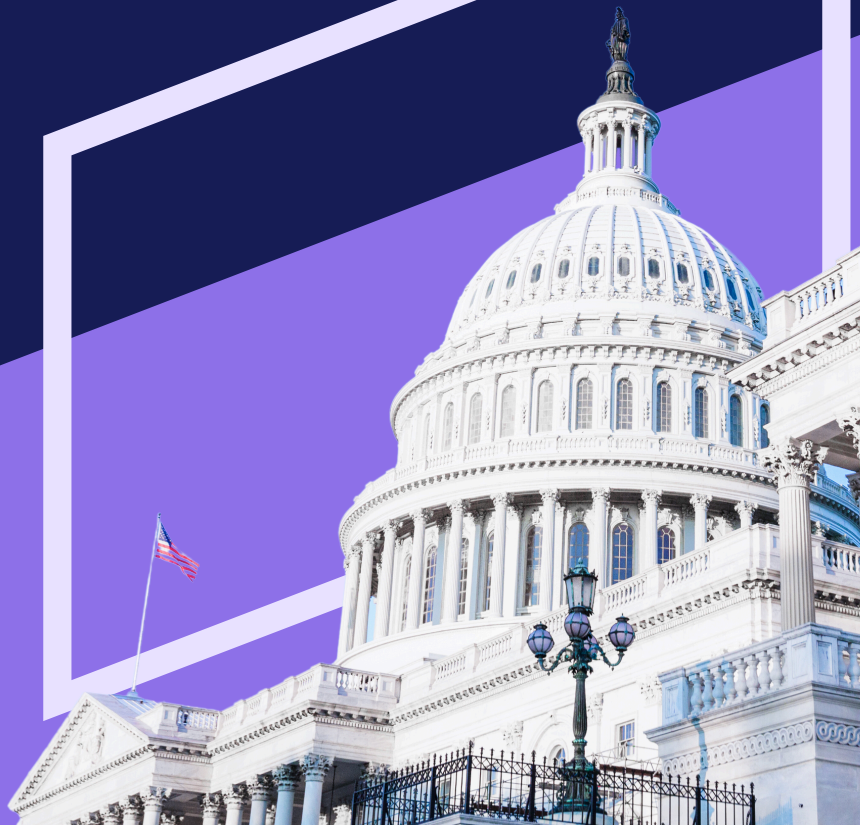




2025 Advocacy Action Summit

September 7-9, 2025



Sunday, September 7

5:30 - 6:00 PM Summit check-in

6:00 - 6:10 PM Opening remarks

Kevin Hagen
President & CEO
PAN Foundation

Amy Niles
Chief Mission Officer
PAN Foundation

6:10 - 6:15 PM A special welcome

Laurie Hughes
Board Member
PAN Foundation

Notes

6:15 - 7:15 PM Dinner and networking

7:15 - 7:55 PM Presentation of awards

Amy Niles
Chief Mission Officer
PAN Foundation

Cassie Beisel
Sr. Manager, Advocacy & Engagement
PAN Foundation

7:55 - 8:00 PM Closing remarks & adjournments

Cassie Beisel
Sr. Manager, Advocacy & Engagement
PAN Foundation

Monday, September 8

Capital CD ballroom

8:30 - 9:00 AM Summit check-in

Notes

9:00 - 9:15 AM **Welcome:**
The PAN mission

Amy Niles
Chief Mission Officer
PAN Foundation

9:15 - 9:25 AM **Our collective why:**
Connecting voices and purpose

Cassie Beisel
Sr. Manager, Advocacy & Engagement
PAN Foundation

9:25 - 10:30 AM **The power of the patient voice:**
Why it matters and what it achieves

Amy Niles
Chief Mission Officer
PAN Foundation

Shiobhan Murray
Legislative Correspondent
Office of U.S. Senator Kaine

10:30 - 10:35 AM **Break**

Monday, September 8 continued

Capital CD ballroom

10:45 - 11:00 AM **Understanding the legislative and political landscape:**
Context for your Hill visits

Laura Hanen
Sr. Policy Advisor
Venable, LLP

Notes

11:00 AM - 12:00 PM **Legislative priorities:**
House and Senate bills to advocate for

Amy Niles
Chief Mission Officer
PAN Foundation

Laura Hanen
Sr. Policy Advisor
Venable, LLP

12:00 - 12:15 PM **Lunch**
Grab lunch at the buffet and head back to the ballroom for a lunch keynote

12:15 - 1:15 PM **Lunch Keynote:**
Advocacy Etiquette and how to navigate Hil visits

Christopher Kush
President
SoapBox Consulting, LLC

Monday, September 8 continued

Capital CD ballroom

1:15 - 2:00 PM

Advocacy in action:

Plan and prep for your meetings with your state delegation

*Congressional meeting
schedules pick-up by State
Delegation Ambassador*

Notes

2:00 - 2:20 PM

Amplifying your advocacy :

*Social medial and
storytelling strategies for
the Hill*

Logan Hazellief
*Digital & Brand Strategist
Venable, LLP*

2:20 - 2:30 PM

Closing remarks & adjournments

Cassie Beisel
*Sr. Manager, Advocacy & Engagement
PAN Foundation*

Notes

Tuesday, September 9

7:45 - 8:00 AM **Hill Day check-in:**
Make your way to the hotel lobby to check in to receive your bus assignment and prepare for a full day of impactful meetings on Capitol Hill.

8:00 - 8:15 AM **Travel to Capitol Hill**

8:30 - 9:00 AM **Group photos**
Senate side steps

9:30 AM -5:00 PM **Hill meetings**

5:30 - 7:00 PM **Thank You Reception:**
Capital CD, Embassy Suites, DC Convention Center

Notes

Notes
